Preton™
PRINT AND SAVE

PretonSaver™

CASE STUDY No. 12



Thenamaris Ship Management prints efficiently and responsibly

"Based on our experience, implementing PretonSaver is a sound business decision. the savings in terms of consumables results in a very reasonable payback period to cover the initial investment for the software."

Konstantinos Stais
IT Director
Thenamaris Ship Management

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Thenamaris Ship Management

Thenamaris Ship Management is one of the world's leading independent ship management companies. Based in Athens, Greece Thenamaris manages a large fleet of tankers, bulk carriers and other ocean-going vessels. Corporate social responsibility is important to Thenamaris and extends to all areas of the company's operations, including maintaining environmentally-sustainable practices.

Business Problem

Thenamaris recently replaced its aging printers at its corporate headquarters. During this replacement process, the IT department at Thenamaris also looked for a solution to improve the efficiency of the company's printing activities. At the time, individual employees were already using available cost saving printing features, such as economy mode and double-sided printing, whenever feasible. However, Thenamaris sought to build on these good printing practices with a solution that would automate savings for all corporate printing activities.

The Solution - *PretonSaver*

Thenamaris IT department first independently tested the PretonSaver software across the company's network of printers. The IT department was pleased with the results of the test and found PretonSaver to have a straightforward approach for reducing toner consumption.

Thenamaris then deployed PretonSaver across its corporate network in order to increase savings in terms of toner for all the printing activities at the company's corporate headquarters. PretonSaver was quickly rolled out and put into operation without the need to involve employees or change work procedures.

Thenamaris opted to use PretonSaver's default configurations, which are set at 35% toner reduction. The IT department responsible for the PretonSaver deployment reported that most employees did not even notice that the software was in use. Until today, employees are unaware that toner reductions are being applied to their print jobs as the resulting output quality remains high. Furthermore, PretonSaver was used to enforce a double-sided printing policy, which has significantly reduced the amount of paper consumption. Thenamaris actively uses the reporting features in PretonSaver to monitor printing activities and understand the company's printing habits. As a result, Thenamaris IT staff are well-positioned to efficiently address the printing needs of users.

Thenamaris is currently exploring additional print reduction initiatives and is also considering running PretonSaver on the standalone printers across the company's fleet of vessels.

Success Case Study Summary

Industry **Shipping**

Number of Users **300**

Printer fleet **Hewlett-Packard**

Location **Greece**

www.thenamaris.com

PretonSaver
Average Savings 35%